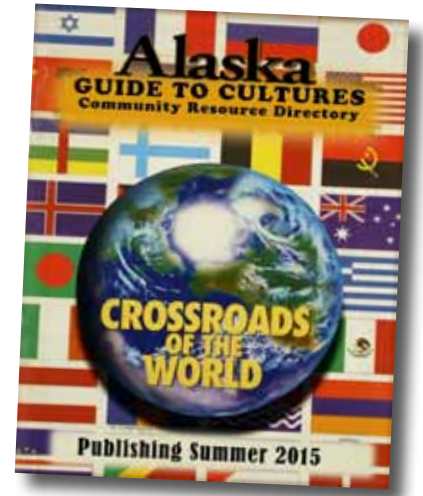


Alaska GUIDE TO CULTURES

PREMIER EDITION

COMMUNITY MAGAZINE & RESOURCE DIRECTORY



**"Celebrating Diversity in our Community"
Open to All businesses & organizations, Join us!**

- Vision Mission: "To create an amazing publication and website that connects our diverse population, fosters communication, understanding and compassion in our community. To compile stories and provide a one stop guide to resources and cultures across Alaska.
- Who we are? Founded in 1990, CBG has published specialty magazines: Alaska Native Directory, Alaska Hispanic Directory, Alaska International Trade Directory and Commercial Buyers Guide.
- View our publications: www.issuu.com/alaskapublications
- Visit our LIVE directory at: www.CBGUSA.com

**Jim Cocallas, Publisher
830.8198**

**Account Managers
Dave, Michael, Cynthia
907-257-2670**

"IN PRINT" - WHAT'S INSIDE? (3 Sections)

- **Section 1:** Introduction, Feature Story, and Quick reference to Community Resources
- **Section 2:** Guide to Cultures - A "Who, What, When, Where, How" did each cultural group come to Alaska with stories, customs, history, food, dance, community activities and resources.
 - Resources include Services, Health Care, Education & Cultural Exchange opportunities.
 - How is it organized? Africa, Americas, Asia, Caribbean, Europe, Oceania. Sub-sections will include: Afro-American, Alaska Native, Hispanic, Japan, Korea, Phillipines, Islander etc.
- **Section 3:** Yellow pages: Services, products & resources organized by yellow page category.

FREE CIRCULATION - 20,000/yr - Publishing in Summer 2015

- Distribution via direct mail to all Alaska Schools Districts, Non-Profits, Churches, Libraries, Universities including Multi-Cultural centers. Local ethnic stores, restaurants, community centers, youth clubs. To corporations' minority contracting offices, diversity managers, gov't purchasing offices, city, State and Federal.

"ON THE WEB" - www.AlaskaGuidetoCultures.com is in development

- The site will be a compilation of the directory resources, listings and profiles. Stories and blog will be included, community groups will have free access to post events, news and stories of importance to their community. The site is expected to be a central hub for all community activities. Local businesses may advertise on line and in the publication.

"MOBILE" - Businesses and Organizations can set up a Mobile Page

- **New platform.** Build your own MOBILE PAGE WEB APP.
- Every business needs a MOBILE site...
- Go Mobile Pages in pre-launch, JOIN US. Start your Mobile Presence www.GoMobileUSA.us

**Jim Cocallas, Publisher | 727-7049 | publish@ak.net
Steve Levi, Editor | 440-7444 | editor.cbgsusa@gmail.com
Mary Beth Carr, Acct. Manager | 350-0993**

**A product of CBG USA Inc. Founder Jim Cocallas 907 830-8198 - publish@ak.net
CBG USA • 9138 Arlon St, Ste A3-592 Anchorage AK 99507 - F. 907 222.6206**

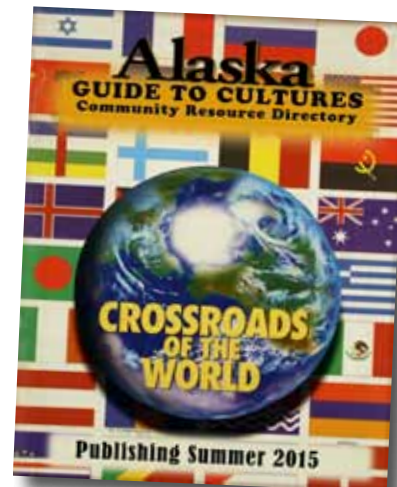
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PREMIER EDITION
COMMUNITY MAGAZINE & RESOURCE DIRECTORY

2015 CLOSING
JUNE 15, 2015
COPY DUE
JUNE 27, 2015

SUPPORT YOUR CULTURE - SHARE A STORY
Sponsor a page, Celebrate Alaska's
Diversity in Our Community

Circulation: 20,000 / year - Premier Edition Publishing Summer 2015



DISPLAY RATES *

Buy 1 get the 2nd ad @ 50% Off

First ad runs in Cultural Section by Country

Second ad runs in Yellow Page Section by Category

Premium Positions - Full Page

	Premier
• Outside Back Cover	\$ 6,355
• Inside Covers or P1 or P80	\$ 4,422
• Two Page Center Spread	\$ 5,444

Single Ad buy places in your choice of Cultural Section or Yellow Pages

Double Ad Buy places in both Cultural and Yellow Sections

	1st Ad	2nd Ad - Save 50%
• Full Page Full Bleed - Business Profile	\$ 3,110	\$ 1,555
• 1/2 (H) (V)	\$ 2,110	\$ 1,055
• 1/3 (H) (V)	\$ 1,710	\$ 855
• 1/4 (V)	\$ 1,210	\$ 605
• 1/6	\$ 710	\$ 355

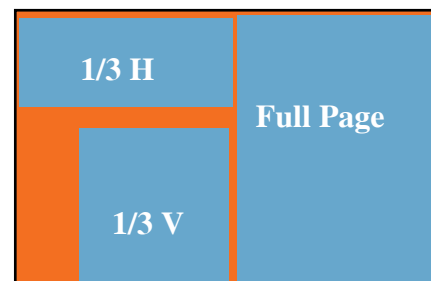
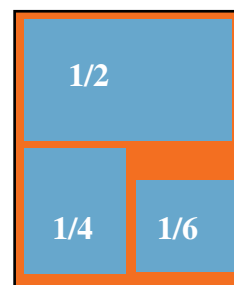
*Example Order: A Mexican restaurant places two 1/3 page ads.
1st ad runs in the Hispanic Section; 2nd ad under Restaurants.*

Each display ad includes a free Color Listing

FREE AD PRODUCTION & GRAPHICS + FREE Color Listings

Dimensions in inches: W x H

- Covers & Full Pages 8.375 x 10.875
- Two Page Spread 16.5 x 10.875
- 1/2 Horizontal 7.75 x 4.75
- 1/2 Vertical 3.75 x 10
- 1/3 Horizontal 7.75 x 3.75
- 1/3 Vertical 5.75 x 4.75
- 1/4 Vertical 3.75 x 4.75
- 1/6 Vertical 3.75 x 3.25



Production Specification:

The publisher prefers Adobe PDF output set to PRESS. Registration marks are not necessary. All color setting should be set to CMYK. We can accept high quality TIFF or JPG files, FULL BLEED TRIM size is 8 3/8" x 10 7/8" bleeds should be 1/4 inch. Questions? call 907-727-7049.

Account Managers
Dave, Michael, Cynthia
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Please use this form to order. Select: Display Size, Category, Country | Send to: publish@ak.net or Fax 222-6206

ORG. / COMPANY

Co, Address, City, State Zip.

Tel., Fax, 800

Executive Contact Name Title Tel / Cell

Media / Advertising Contact. Tel / Cell

E-mail, Web site

Slogan

Slogan / Notes

Ownership Status: Minority Owned Native Owned
 8a Non-Profit Association Social Service Org.
 Gov't Private Business DBE / MBE / Veteran

SELECT COUNTRY

AFRICA: Angola Benin Botswana Burkina Faso Burundi Cameroon
 Cape Verde Central African Republic Chad Comoros Congo
 Congo DRC Côte d'Ivoire Djibouti Egypt Equatorial Guinea Eritrea
 Ethiopia Gabon Gambia Ghana Guinea Guinea-Bissau Kenya
 Lesotho Liberia Libyan Arab Jamahiriya Madagascar Malawi Mali
 Mauritania Mauritius Mayotte Morocco Mozambique Namibia
 Niger Nigeria Réunion Rwanda Sao Tome & Principe Senegal
 Sierra Leone Somalia South Africa Sudan Swaziland Tanzania
 Togo Tunisia Uganda Western Sahara Zambia Zimbabwe

AMERICAS: Argentina Belize Bolivia Brazil Canada Chile
 Colombia Costa Rica Ecuador El Salvador French Guiana
 Guatemala Guyana Honduras Mexico Nicaragua Panama
 Paraguay Paraguay Peru Puerto Rico Uruguay Venezuela

ASIA: Afghanistan Armenia Azerbaijan Bahrain Bangladesh
 Bhutan Brunei Darussalam Cambodia China China, Hong Kong
 China, Macao Cyprus Georgia India Indonesia Iran Iraq
 Israel Japan Jordan Kazakhstan Korea Kuwait Kyrgyzstan
 Laos Lebanon Malaysia Maldives Mongolia Myanmar Nepal
 Occupied Palestinian Territory Oman Pakistan Philippines Qatar
 Saudi Arabia Singapore Sri Lanka Syrian Arab Republic Tajikistan
 Thailand Timor-Leste Turkey Turkmenistan United Arab Emirates
 Uzbekistan Viet Nam Yemen

YELLOW PAGE CATEGORIES

e.g. Accounting, Auto, Restaurant, Food, Church, Non-Profit, Social Svc.

Health Care, Cultureal Center, Marine, Truck, Home Care, Banking

SELECT DISPLAY SIZE

Quantity	Size	W" x H"
<input type="checkbox"/>	Full Page	8.375 x 10.875
<input type="checkbox"/>	Two Page Spread	16.5 x 10.875
<input type="checkbox"/>	1/2 Page H	7.75 x 4.75
<input type="checkbox"/>	1/3 Page H	7.75 x 3.75
<input type="checkbox"/>	1/4 Page V	3.75 x 4.75
<input type="checkbox"/>	1/6 Page V	3.75 x 3.25

SELECT LISTING SIZE

Listings are published alphabetically under Category

Qty Color Listing Qty Logo + Listing

• COLOR LISTING
2 for \$300 | \$150 ea

• LOGO + LISTING
2 for \$450 | \$225 ea

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5100 Cordova St #100
Anchorage, AK 99503

Tel: 907-562-2239
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CARIBBEAN: Aruba Bahamas Barbados Cuba Dominican Republic
 Grenada Guadeloupe Haiti Jamaica Martinique Netherlands
Antilles Saint Lucia Saint Vincent & the Grenadines Trinidad & Tobago
 United States Virgin Islands

EUROPE: Albania Austria Belarus Belgium Bosnia & Herzegovina
 Bulgaria Channel Islands Croatia Czech Republic Denmark
 Estonia Finland France Germany Greece Hungary Iceland
Ireland Italy Latvia Lithuania Luxembourg Malta Montenegro
Netherlands Norway Poland Portugal Republic of Moldova Romania
 Russian Federation Serbia Slovakia Slovenia Spain Sweden
 Switzerland The former Yugoslav Republic of Macedonia Ukraine UK
Great Britain & Northern Ireland

OCEANIA: Australia Fiji French Polynesia Guam Micronesia
(Federated States of) New Caledonia New Zealand Papua New Guinea
 Samoa Solomon Islands Tonga Vanuatu

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