

NEW
Premier Edition
50,000 / YR

ALASKA HEALTH & WELLNESS GUIDE

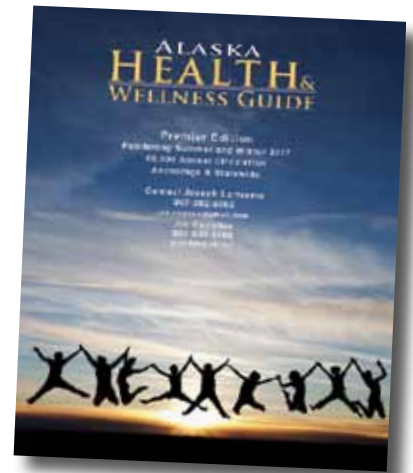
Community Magazine & Resource Guide

Publishes
Summer 2017

**"Celebrating our healthy, thriving community"
Open to All businesses & organizations, Join us!**

Vision Mission: To create an amazing magazine & guide that informs and promotes wellness in Alaska. To research and publish articles important to the issues of health care in Alaska. To provide a voice of compassion and caring.

Who we are? CBG USA AK LLC publishes the *Alaska Native Directory*, *Alaska Health & Wellness Guide*, and *Seattle Guide to Cultures*. Founding members are Joseph Lurtsema and Jim Cocallas. CBG USA for 27 years has circulated hundreds of thousands of guides since 1990. See our titles at: www.issuu.com/alaskapublications.



Contact: Jim Cocallas
• 907-727-7049
• publish@ak.net
• www.CBGUSA.net
• www.CBGUSA.com

HEALTH GUIDE "IN PRINT" - WHAT'S INSIDE?

- **Section 1: Articles & Professional Profiles:** The front of the magazine has articles and editorial content with relevant stories about health care issues. Advertorial space is available. We will write a business profile with photographs about your practice and business. Tell fellow Alaskans "your story". Single or double page spreads are available.
- **Section 2: Professional Services Directory:** Display ads and listings by category. Easy and fast access to providers with indexed listings and color display ads. Category headings include: family medicine, pediatrics, counseling, disability services, home services, mental health, training, imaging, nursing, and other professional categories.

HOW OFTEN? June and January annually - 50,000 circulation.

- Distribution via direct mail to consumers, health care providers, clinics, non-profits, government, schools, libraries, and medical center campuses. Retail circulation via newstand, client locations, retail stores, pharmacies, waiting rooms, events and health care conferences across Alaska throughout the year.

"CBG USA ON WEB" Visit!

1. **Live Directory Free Listing:** www.cbgusa.com/data/add
2. **Free Mobile Page Info:** www.cbgusa.net
3. **Magazine Library:** www.issuu.com/alaskapublications

Visit our live site: www.cbgusa.com. Search for your company.

The Health & Wellness site will be a compilation of directory resources, listings, and profiles with articles, stories, and issues of importance. A central hub for activities and events. Local businesses may advertise on line and in the publication.

"MOBILE" - A free Mobile Page for your business. "Be Mobile Ready"

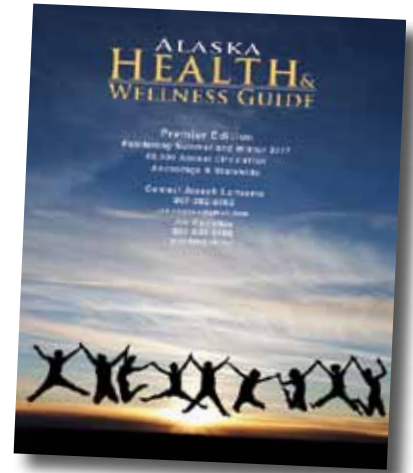
- All display advertisers get a free mobile site that works with your web page and helps customers find you on their smart phones. Learn more at: www.CBGUSA.net. Call or text for a link to our Mobile Demo Page: www.cbgusa.site.mobi.

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ALASKA HEALTH & WELLNESS GUIDE

Community & Resource Guide • Premier Edition

50,000 circulation, Winter & Summer
Join us, advertorial or display ads
Sponsor your favorite non-profit



DISPLAY RATES *

Display ad annual placement to run in the Summer and Winter editions, 50,000 total free circulation.

Premium Positions - Full Page 1x

• Outside Back Cover	\$ 6,355
• Inside Covers or P1 or P80	\$ 4,422
• Two Page Center Spread	\$ 5,444

Premier Positions

*Buy 4 editions,
Get 2 free!
Save 50%*

Ad placement in your choice of category with 2 free color listings

Annual buy for two publications | 50,000 circulation

Preferred Placements 2 Editions	1st Edition	2nd - Save 25%
• Full Page - Front of magazine.	\$ 3,110	\$2,333
• 1/2 (H) (V) - Front of magazine.	\$ 2,110	\$1,555
• 1/3 (H) (V) - Front of magazine.	\$ 1,710	\$1,222
• 1/4 (V) - by category in directory	\$ 1,210	\$ 907
• 1/6 - by category in directory	\$ 710	\$ 532
• Color Listing 2 editions, + Slogan	\$ 450/yr.	Each Add'l 50% Off

* Each display ad includes 2 free Color Listings

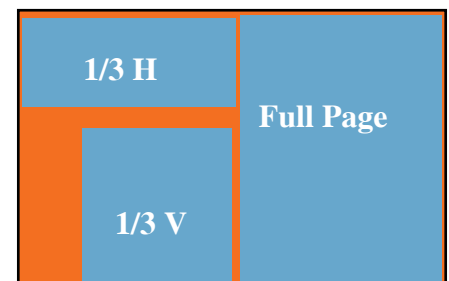
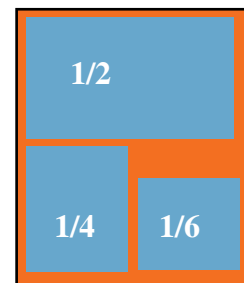
FREE DISPLAY AD PRODUCTIONS

Contact: Jim Cocallas

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- www.CBGUSA.net
- www.CBGUSA.com

Dimensions in inches: W x H

- Covers & Full Pages 8.375 x 10.875
- Two Page Spread 16.5 x 10.875
- 1/2 Horizontal 7.75 x 4.75
- 1/2 Vertical 3.75 x 10
- 1/3 Horizontal 7.75 x 3.75
- 1/3 Vertical 5.75 x 4.75
- 1/4 Vertical 3.75 x 4.75
- 1/6 Vertical 3.75 x 3.25



Production Specification:

The publisher prefers Adobe PDF output set to PRESS. Registration marks are not necessary. All color setting should be set to CMYK. We can accept high quality TIFF or JPG files, FULL BLEED TRIM size is 8 3/8" x 10 7/8" bleeds should be 1/4 inch. Questions? call 907-727-7049.

• SAMPLE LISTING

MEDICAL IMAGING

5100 Cordova St #100
Anchorage, AK 99503

Tel: 907-562-2239

www.oce.com

Email: info@oce.com

Oce and Canon taking your office productivity beyond the ordinary!

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Please use this form to order. Select: Display Size, Category, Country | Send to: publish@ak.net or Fax 222-6206

ORG. / COMPANY

Co, Address, City, State Zip.

Tel., Fax, 800

Executive Contact Name Title Tel / Cell

Media / Advertising Contact. Tel / Cell

E-mail

Website

Slogan

Keywords

Ownership Status: Minority Owned Native Owned
 8a Non-Profit Association Social Service Org.
 Gov't Private Business DBE / MBE / Veteran.

AD COPY TEXT:

CHOOSE DISPLAY AD CATEGORIES

e.g. Professional Specialty, Family Practice, Dentists, Physicians

Health Care, Family Practice, Spas, Fitness, Physical Therapy, etc.

ORDER DISPLAY SIZE - (see page 2)

Quantity	Size	W" x H"
<input type="checkbox"/>	Full Page	8.375 x 10.875
<input type="checkbox"/>	Two Page Spread	16.5 x 10.875
<input type="checkbox"/>	1/2 Page H	7.75 x 4.75
<input type="checkbox"/>	1/3 Page H	7.75 x 3.75
<input type="checkbox"/>	1/4 Page V	3.75 x 4.75
<input type="checkbox"/>	1/6 Page V	3.75 x 3.25

ORDER LISTINGS BY CATEGORY

Listings are published alphabetically under Category

Color Listings, two editions \$450 ea. annual.

List Categories

1. _____
2. _____
3. _____
4. _____

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