

GREATER SEATTLE GUIDE TO **cultures**

Community Magazine & Resource Guide • Premier Edition

**"Celebrating Diversity in Our Community"
Open to All Businesses & Organizations, Join us!**

Vision Mission: To publish a "one source" magazine & guide bringing together Seattle's diverse ethnic groups to foster communications, connect people, and share ideas for the future; a fast and easy directory of valuable resources in print, on the web, and mobile.

Who we are? CBG USA NW LLC in Seattle will publish the *Greater Seattle Guide to Cultures* and *Alaska Pacific Northwest Native Guide*. Our members are Dr. Jeffrey Perkins, Jr., and Jim Cocallas of Anchorage.

Founded in 1990, CBG USA for 27 years has published specialty guides and magazines. See our titles at: www.issuu.com/alaskapublications.



Contact: Jim Cocallas
• 907 727-7049
• publish@ak.net
• www.cbgusa.net

"FREE CIRCULATION" - 50,000/yr - Publishing in June and January each year. Free distribution across Seattle and King County via ethnic stores, restaurants, community centers, youth clubs, cultural events, news stands, art & literary groups, business leaders, and government officials.

"WHAT'S INSIDE?" (3 sections)

Magazine - 1st Section: Articles, Editorials, Demographics and Quick References.

Summer '17 - History of Seattle Ethnicities, historic areas, and buildings.

Winter '17 - Leading Ethnicity and Cultural Groups "Today"

Summer '18 - Seattle Culture and Arts "Looking Ahead"

Winter '18 - Changing demographics. Feature stories in each edition.

Culture Guide - 2nd Section: Seattle ethnic resource directory includes ALL ethnic groups: African American, Alaska & Native American, Caucasion, Chinese, Hispanic, Indian, Japanese, Korean, Middle Easterners, Phillipino, Pacific Islander, S.E Asia. Cultural content features community profiles and stories, including the LGBT-QIA community. It is a cooperative effort among all groups in the Greater Seattle Region with stories, customs, history, food, dance, blogs, and user curated content and activities!

Yellow Pages Directory - 3rd Section: Listings and advertising by category of services, products & resources, community cultural resources, and quick reference guide.

"ON THE WEB"

1. **Request Free Listing:** www.cbgusa.com/data/add

2. **Free mobile page info:** www.cbgusa.net

3. **Magazine Library:** www.issuu.com/alaskapublications | The online guide will be a hub for activities, events, issue discussions, stories, and blogs. Online advertising is available.

"MOBILE" - Ask about our Free Mobile Page service.

A free mobile page for your business helps customers find you on their smart phones.

Call 907-830-8198 or visit our Mobile Demo Page: www.cbgusa.site.mobi on your smart phone.

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50,000 circulation Winter & Summer
Celebrate Diversity in Our Community
Share Your Stories

Sponsor your favorite non-profit
Closing Dates: July 7 and January 7 each year.



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DISPLAY RATES *

Buy 1 get the 2nd ad @ 50% Off | Premier Edition Only.

First ad runs in Cultural Section by Country
Second ad runs in Yellow Page Section by Category, or
Single ad and listings in two editions.

Premium Positions - Full Page

	Premier
• Outside Back Cover	\$ 6,355
• Inside Covers or P1 or P80	\$ 4,422
• Two Page Center Spread	\$ 5,444

Display Positions - Select sections: Culture Guide Directory Magazine
Advertise in two editions annually. 50,000 circulation.

	1st Edition	2nd Ed. - Save 50%
• Full Page Full Bleed - Business Profile	\$ 3,110	\$ 1,555
• 1/2 (H) (V)	\$ 2,110	\$ 1,055
• 1/3 (H) (V)	\$ 1,710	\$ 855
• 1/4 (V)	\$ 1,210	\$ 605
• 1/6	\$ 710	\$ 355
• Color Listing 7 lines with slogan.	\$ 450	Two Editions Annually

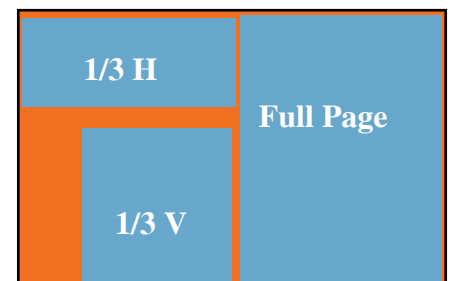
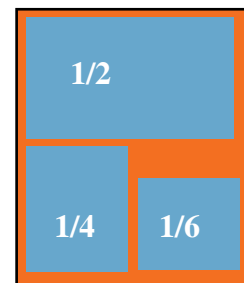
Example Order: A Mexican restaurant places two 1/3 page ads.
1st ad runs in the Hispanic Section; 2nd ad under Restaurants.

OR order a single ad for two editions includes 2 free Color Listings.

FREE AD PRODUCTION & GRAPHICS

Dimensions in inches: W x H

• Covers & Full Pages	8.375 x 10.875
• Two Page Spread	16.5 x 10.875
• 1/2 Horizontal	7.75 x 4.75
• 1/2 Vertical	3.75 x 10
• 1/3 Horizontal	7.75 x 3.75
• 1/3 Vertical	5.75 x 4.75
• 1/4 Vertical	3.75 x 4.75
• 1/6 Vertical	3.75 x 3.25



Production Specification:

The publisher prefers Adobe PDF output set to PRESS. Registration marks are not necessary. All color setting should be set to CMYK. We can accept high quality TIFF or JPG files, FULL BLEED TRIM size is 8 3/8" x 10 7/8" bleeds should be 1/4 inch. Questions? call 907-727-7049.

• COLOR LISTING

SENIOR TACOS

5100 First St #100
Seattle, WA 98134

Tel: 206-123-4446

www.seniortacos.com

info@seniortacos.com

The finest tacos and mexican food in the area!

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Please use this form to order. Select: Display Size, Category, Country | Send to: publish@ak.net or Fax 907 222-6206

ORG. / COMPANY

Co, Address, City, State Zip.

Tel., Fax, 800

Executive Contact Name Title Tel / Cell

Media / Advertising Contact. Tel / Cell

E-mail, Web site

Slogan

Slogan / Notes

Ownership Status: Minority Owned Native Owned
 8a Non-Profit Association Social Service Org.
 Gov't Private Business DBE / MBE / Veteran

SELECT COUNTRY / ETHNICITY

AFRICA: Angola Benin Botswana Burkina Faso Burundi Cameroon
 Cape Verde Central African Republic Chad Comoros Congo
 Congo DRC Côte d'Ivoire Djibouti Egypt Equatorial Guinea Eritrea
 Ethiopia Gabon Gambia Ghana Guinea Guinea-Bissau Kenya
 Lesotho Liberia Libyan Arab Jamahiriya Madagascar Malawi Mali
 Mauritania Mauritius Mayotte Morocco Mozambique Namibia
 Niger Nigeria Réunion Rwanda Sao Tome & Principe Senegal
 Sierra Leone Somalia South Africa Sudan Swaziland Tanzania
 Togo Tunisia Uganda Western Sahara Zambia Zimbabwe

AMERICAS: Argentina Belize Bolivia Brazil Canada Chile
 Colombia Costa Rica Ecuador El Salvador French Guiana
 Guatemala Guyana Honduras Mexico Nicaragua Panama
 Paraguay Paraguay Peru Puerto Rico Uruguay Venezuela

ASIA: Afghanistan Armenia Azerbaijan Bahrain Bangladesh
 Bhutan Brunei Darussalam Cambodia China China, Hong Kong
 China, Macao Cyprus Georgia India Indonesia Iran Iraq
 Israel Japan Jordan Kazakhstan Korea Kuwait Kyrgyzstan
 Laos Lebanon Malaysia Maldives Mongolia Myanmar Nepal

CHOOSE DISPLAY AD CATEGORIES

e.g. Accounting, Auto, Restaurant, Food, Church, Non-Profit, Social Svc.

Health Care, Cultural Centers, Marine, Truck, Home Care, Banking, etc

ORDER DISPLAY SIZE See Rates P. 2

Quantity	Size	W" x H"
<input type="checkbox"/>	Full Page	8.375 x 10.875
<input type="checkbox"/>	Two Page Spread	16.5 x 10.875
<input type="checkbox"/>	1/2 Page H	7.75 x 4.75
<input type="checkbox"/>	1/3 Page H	7.75 x 3.75
<input type="checkbox"/>	1/4 Page V	3.75 x 4.75
<input type="checkbox"/>	1/6 Page V	3.75 x 3.25

ORDER LISTINGS BY CATEGORY

Listings are published alphabetically under Category.

Color Listings, two for \$450.

List Categories

1. _____
2. _____

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The finest tacos and mexican food in the area!

Occupied Palestinian Territory Oman Pakistan Philippines Qatar
 Saudi Arabia Singapore Sri Lanka Syrian Arab Republic Tajikistan
 Thailand Timor-Leste Turkey Turkmenistan United Arab Emirates
 Uzbekistan Viet Nam Yemen

CARIBBEAN: Aruba Bahamas Barbados Cuba Dominican Republic
 Grenada Guadeloupe Haiti Jamaica Martinique Netherlands
 Antilles Saint Lucia Saint Vincent & the Grenadines Trinidad & Tobago
 United States Virgin Islands

EUROPE: Albania Austria Belarus Belgium Bosnia & Herzegovina
 Bulgaria Channel Islands Croatia Czech Republic Denmark
 Estonia Finland France Germany Greece Hungary Iceland
 Ireland Italy Latvia Lithuania Luxembourg Malta Montenegro
 Netherlands Norway Poland Portugal Republic of Moldova Romania
 Russian Federation Serbia Slovakia Slovenia Spain Sweden
 Switzerland The former Yugoslav Republic of Macedonia Ukraine UK
 Great Britain & Northern Ireland

OCEANIA: Australia Fiji French Polynesia Guam Micronesia
 (Federated States of) New Caledonia New Zealand Papua New Guinea
 Samoa Solomon Islands Tonga Vanuatu

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